



PenFriend Audio Access Information and Training Day

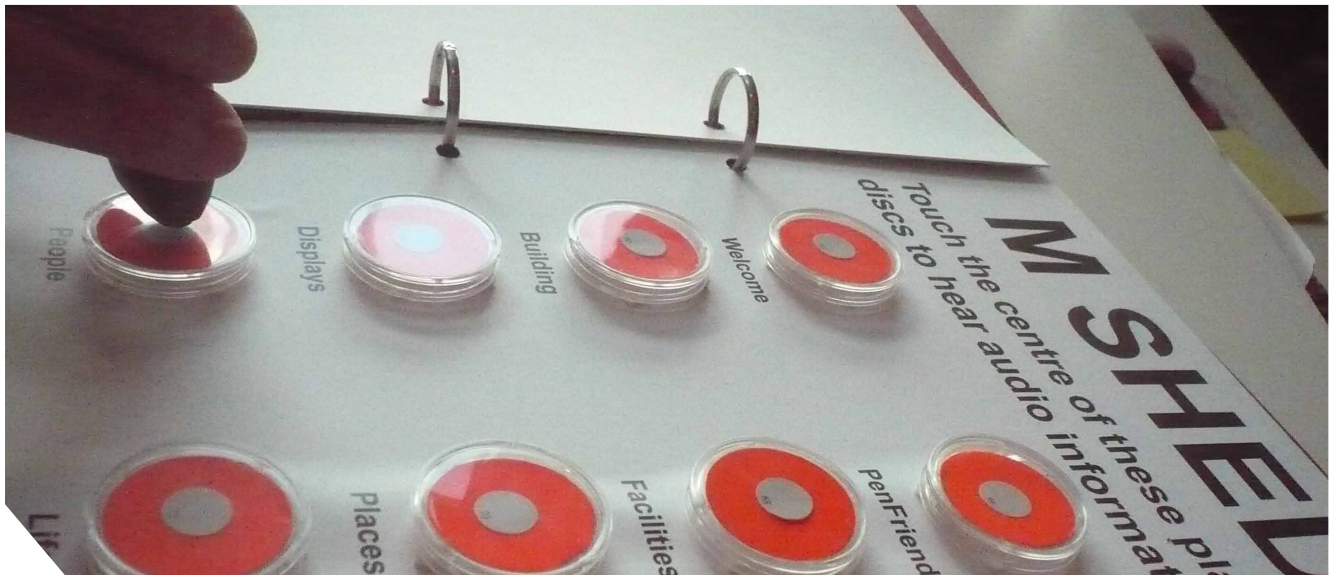
Find out how Bristol Museums, Galleries and Archives have created high quality yet affordable audio access in Bristol, using RNIB PenFriends.

Tues 16 October 10am–4.30pm
M Shed, Princes Wharf,
Wapping Road, Bristol BS1 4RN
www.mshed.org

Cost: £120

Early Bird Price: £100
if you book by 16 Aug

Refreshments and lunch are
included in the price



In partnership with RNIB and Mantra Lingua



About the day

During the day participants will:

- Find out how PenFriends have been used to create high quality, low-cost audio access at M Shed and in other parts of Bristol Museums, Galleries and Archives

- Meet visually impaired people who have used PenFriends in the museum

- Try out PenFriends in the galleries at M Shed

- Try out the DiscoveryPen and DiscoveryLink software – the latest developments from PenFriend manufacturer, Mantra Lingua

- Discuss the pros and cons of using PenFriends or DiscoveryPens

- Learn how to create, edit and manage audio content for the PenFriend/DiscoveryPen

- Consider how PenFriends/DiscoveryPens can be integrated into a broader approach to access

- Discuss ideas for using PenFriends/DiscoveryPens with other audiences, such as non-English speakers

The day will be hosted by Paul Sullivan who led the project to create PenFriend Audio Access in Bristol

How to book

Please complete the registration form at the end of this document.
Further details and a programme for the day will be available in September.
If you need any more information please contact Paul Sullivan

Tel: 0117 352 5613

Email: paul.sullivan@bristol.gov.uk



More about PenFriends



In 2011 Bristol Museums, Galleries and Archives won a Jodi Mattes Award for its innovative use of RNIB PenFriends to create Audio Access for visually impaired visitors at M Shed, Bristol's new city history museum. Since then, PenFriends have also been used to create audio access to a number of temporary exhibitions, including an exhibition of 10 drawings by Leonardo da Vinci from the Royal Collection, to mark the Queen's Diamond Jubilee.

Through our work with the PenFriends we have learned how to create audio content in-house, which is user friendly and meets the needs of the target audience. We have also learned how to manage the content, i.e. record, save, edit and install it on to the PenFriends. This is not particularly difficult, but it is more complicated than producing audio content for standard MP3 players.

With each new use of the PenFriend we are learning more about the pros and cons of applying the sound spots in different ways. We are also developing our understanding of how to create content that meets the needs of a variety of audiences (e.g. non-disabled visitors as well as visually impaired people and others who are disabled by printed text). The skills, knowledge and experience we have developed are a valuable resource which we want to share.

How does a PenFriend work?

A PenFriend is an audio labelling device from RNIB. Shaped like a fat pen, it records and stores sound files which are linked to individually coded stickers. These stickers are self-adhesive and can be attached to museum objects, cases, text panels, etc.

When the stickers are touched with the tip of the PenFriend the recorded information is played back through the built in speaker or optional headphones. There is no limit to the amount of information that can be stored and the sound files can be re-recorded, over and over again, making it easy to update or change information.

The PenFriend is an off-the-shelf solution, but the manufacturer, Mantra Lingua, has recently launched a similar device called the DiscoveryPen, which has been developed specifically for the museum and heritage sector. This is being trialled in Bristol at the moment and the results will be discussed on 16 October.

REGISTRATION FORM

Please complete and send to the address below

Name

Job title

Organisation

Address

Telephone

Mobile

Email Address

Please tick below as appropriate: -

I wish to book at the Earlybird rate of £100 (by 16 August) ☐

I wish to book at the Standard rate £120 (after 16 August) ☐

I am enclosing a cheque ☐

Please invoice me ☐

Do you have any access needs? E.g. information in another format, induction loop, etc.

Yes ☐ No ☐

If yes please tell us what you require here.

Do you have any dietary requirements? e.g. vegetarian, vegan, etc? Yes / No

If yes please tell us what you require here.

Cancellation

Cancellations before 16 September will incur a £20 administration charge.

No refunds will be given for cancellations after 16 September.

Receipt by us of this form will be taken as acceptance of these conditions.

Please complete and return to:

Paul Sullivan, Bristol Museum and Art Gallery

Queens Road, Clifton, Bristol BS8 1RL

Email: paul.sullivan@bristol.gov.uk